



**RICE LAKE AREA SCHOOL DISTRICT
BOARD OF EDUCATION
700 AUGUSTA STREET
RICE LAKE, WI 54868**

PUBLIC RELATIONS COMMITTEE AGENDA

Monday, December 11, 2017

5:30 p.m.

Board Room at the BOE/ADM Office

- I. Call to Order
- II. Roll Call
- III. Statement of Notice Given
- IV. Approve meeting minutes from Monday, October 9, 2017 [action]
- V. Signage Update-Randy Drost
 - Outdoor LCD Display-Marty Helgeson
 - Quotes for sign above weight room doors
- VI. Social Media Update-Scott Falkner
- VII. Advertisements for Revenue on the District Website-Bill Rademaker
- VIII. Patent/Trademark Update-Randy Drost
- IX. Marketing Strategy Article-Randy Drost
 - Working the Marketing Plan
- X. Other
- XI. Next Meeting Date/Time
- XII. Adjourn