



**RICE LAKE AREA SCHOOL DISTRICT  
BOARD OF EDUCATION  
700 AUGUSTA STREET  
RICE LAKE, WI 54868**

**PUBLIC RELATIONS COMMITTEE AGENDA**

Monday, December 10, 2018

5:30 p.m.

Board Room at the BOE/ADM Office

- I. Call to Order
- II. Roll Call
- III. Statement of Notice Given
- IV. Approve meeting minutes from Monday, October 8, 2018 [action]
- V. Outdoor LCD Display Update- Randy Drost
  - Advertising Discussion
  - Additional Quotes?
    - Perfect Image/Daktronics/United Sign Corp.?
- VI. High School Gym Update-Randy Drost
- VII. Opportunities to Promote the School District-Randy Drost
  - School Report Cards/AP Courses/Pathways/Internship
  - Other
- VIII. Other
- IX. Next Meeting Date/Time
- X. Adjourn