



Rice Lake Area School District

**RICE LAKE AREA SCHOOL DISTRICT
BOARD OF EDUCATION
700 AUGUSTA STREET
RICE LAKE, WI 54868**

PUBLIC RELATIONS COMMITTEE AGENDA

Tuesday, December 1, 2015
6:00 PM
BOE/ADM

- I. Call to Order
- II. Roll Call
- III. Statement of Notice Given
- IV. Approve meeting minutes from Monday, November 16, 2015 [action]
- V. Web Team Update-Jessica de la Cruz/Bill Rademaker
- VI. Logo/Rebranding Subcommittee Update-Jessica de la Cruz
- VII. Marketing Plan Subcommittee Update-Jessica de la Cruz
 - SWOT analysis
- VIII. Other
- IX. Next Meeting Date/Time
- X. Adjourn