



**RICE LAKE AREA SCHOOL DISTRICT  
BOARD OF EDUCATION  
700 AUGUSTA STREET  
RICE LAKE, WI 54868**

**PUBLIC RELATIONS COMMITTEE AGENDA**

Tuesday, September 6, 2016

6:00 p.m.

Board Room at ADM

- I. Call to Order
- II. Roll Call
- III. Statement of Notice Given
- IV. Approve meeting minutes from Thursday, August 4, 2016 [action]
- V. Marketing Plan Subcommittee Update
- VI. Logo/Rebranding Subcommittee Update
  - Replacement/Addition of signage
- VII. Public Relations Committee Budget and Timeline
- VIII. Web Team Update
- IX. Other
- X. Next Meeting Date/Time
- XI. Adjourn