



Rice Lake Area School District

**RICE LAKE AREA SCHOOL DISTRICT
BOARD OF EDUCATION
700 AUGUSTA STREET
RICE LAKE, WI 54868**

PUBLIC RELATIONS COMMITTEE AGENDA

Thursday, August 4, 2016
12:30 p.m.
Board Room at ADM

- I. Call to Order
- II. Roll Call
- III. Statement of Notice Given
- IV. Approve meeting minutes from Tuesday, June 28, 2016 [action]
- V. Update on Social Media Proposal/Communications Specialist Position
- VI. Web Team Update
- VII. Logo/Rebranding Subcommittee Update
- VIII. Marketing Plan Subcommittee Update
- IX. WI Public Relations Association Memberships
- X. Other
- XI. Next Meeting Date/Time
- XII. Adjourn