



**RICE LAKE AREA SCHOOL DISTRICT
BOARD OF EDUCATION
700 AUGUSTA STREET
RICE LAKE, WI 54868**

PUBLIC RELATIONS COMMITTEE AGENDA

Thursday, March 2, 2017

5:30 p.m.

Board Room at the BOE/ADM Office

- I. Call to Order
- II. Roll Call
- III. Statement of Notice Given
- IV. Approve meeting minutes from Thursday, January 12, 2017 [action]
- V. Facebook Advertisements Update-Scott Falkner
- VI. Radio Advertisements Update-Randy Drost
- VII. Signage Update-Randy Drost
- VIII. Marketing Plan Subcommittee Update-Randy Drost/Doug Kucko
- IX. Website revisions to "Why Choose Us?"
- X. Other
- XI. Next Meeting Date/Time
- XII. Adjourn